:LINE#:REP CON CM REP: REP HEADLINE# 8425798
*** UNAPPROVED REV #1 ADV CITY TAX FLIGHT ORDER AGY PRDCT : REP : CD: ORD COM1: PROGRAM 30 **** THIS KENNEDY FOR SENATE SMART MEDIA GROUP SUBSCRIBES ******** 1046****** PLEASE CONFIRM THANKS! LINES 40,41 ADDED BY ACCIDENT SO ZEROED OUT REV TTL \$9,950 @ $45\mathrm{X}$ REVISION 10/26
ADDED LINES 30-39 AND 42-41 DATES KENNEDY FOR SENATE AGENCY Þ OCT25/16 300P-400P ADVERTISER CODE PRODUCT CODE = (NULL TIME ELLEN ADD AGY. ADV. S STATE *** A CASH IN ADVANCE SCHEDULE PERIOD NAME NAME TRF# POL5798 TAX 10.25 SMART MEDIA GROUP OCT31/16 1427 POLI/J ALEXANDRIA, **EST#***** CONTRACT ORDR LGTH LESLIE = KENN 30 KENNEDY/R/SEN/LA HO WK-1 COMMENTS: SEC AVE VA SPOTDATA 8425798 22301 REP: TEL# 703-528-9382
AGENCY CREDIT . .. CO-OP AGENCY \$50.00 (LINE, ELECTRONIC INVOICING **** RATE BILLING EST# ORDER, 11 NEEDED C25C31 10/28 START INVOICE) BUYER NAME CLASS: SALES PRSN REP.# 10/28 END NATL. RISK !!!
REPORT FROM REP :SPTS: H WA-PATRICIA FAX# 703-516-9680 PO L5798 〇月円。# **CHANGES** HNVH MATTHEW WURM LOCAL DOME FRI DATE OCT26/16 REGIONAL SALESMAN DAYS OCT26/16 10.41 *** KPLC-TV *** (H) : TOTL: # SPTS: 10. 41

CON COM1:

ELLEN ADD 10.25

REP HEADLINE# 8425798 TRF# POL5798
*** UNAPPROVED REV #1 ***

REP: TEL# 703-528-9382 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *;

OCT26/16 10.41 *** KPLC-TV ***

37 A 600P-630P 30 \$ PROGRAM: 7 NWS ADD 10.25 ORD COM1: NULL CON COM1: 7 NWS ADD 10.25	36 A 530A-700A 30 \$ PROGRAM: 7 NEWS AT ADD 10.25 ORD COM1: NULL CON COM1: 7 NEWS AT ADD 10.25	35 A 300P-400P 30 \$ PROGRAM: ELLEN ADD 10.25 ORD COM1: NULL CON COM1: ELLEN ADD 10.25	34 A 900A-1000A 30 \$ PROGRAM: TODAY 2 ADD 10.25 ORD COM1: NULL CON COM1: TODAY 2 ADD 10.25	PROGRAM: TODAY ADD 10.25 ORD COM1: NULL CON COM1: TODAY ADD 10.25	32 A 600P-630P 30 PROGRAM: 7 NWS ADD 10.25 ORD COM1: NULL CON COM1: 7 NWS ADD 10.25	31 A 530A-700A 30 S PROGRAM: 7 NEWS AT ADD 10.25 ORD COM1: NULL CON COM1: 7 NEWS AT ADD 10.25	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : :LINE#: : : :
\$405.00	\$430.00	\$50.00	\$65.00	\$380.00	\$405.00	\$430.00	RATE
10/31	10/31	10/31	10/28	10/28	10/28	10/28	: START
10/31	10/31	10/31	10/28	10/28	10/28	10/28	: END : DATE
Ч	1	Ц	Ч	1	H	Н	:SPTS: W
MON	MON	MON	FRI	FRI	PRI	ΨRI	WEEK: DAYS
Н	н	р	Ъ	н	ц	Ъ	:TOTL:

REP HEADLINE# 8425798
*** UNAPPROVED REV #1 *** TRF# POL5798

REP: TEL# 703-528-9382 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *:

OCT26/16 10.41 *** KPLC-TV ***

				NVHP 0%	CABL 0%	KVHP 21%	037 KPLC 79%	MARKET TOTALS \$9,037
\$9,950.00	CONTRACT TOTAL TOTAL SPOTS	CON				495.00	NOV/16 \$3,	OCT/16 \$6,455.00
				3			SETH MYERS	PROGRAM : CON COM1:
т	TH-F	Н	10/28	10/27	\$10.00	30	135P-1235A	44 A 1:
							RTM	PROGRAM : CON COM1:
1	TH-F	Н	10/28	10/27	\$35.00	30	30P-200P	43 A 1
							TODAY 3	PROGRAM : CON COM1:
Н	TH-F	1	10/28	10/27	\$120.00	30	1000A-1100A	42 A 1
						0. 0.	TODAY ADD 10.25 NULL TODAY ADD 10.25	PROGRAM : ORD COM1: CON COM1:
0	THU	0	10/27	10/27	\$380.00	30	700A-900A	41 A 7
						10.25	7 NEWS AT ADD 1 NULL 7 NEWS AT ADD 1	PROGRAM : ORD COM1:
0	THU	0	10/27	10/27	\$430.00	30	530A-700A	40 A 5
						01 01	ELLEN ADD 10.25 NULL ELLEN ADD 10.25	PROGRAM : ORD COM1:
ı	THU	Н	10/27	10/27	\$50.00	30	800P-400P	39 A 3
						(J) (J)	TODAY ADD 10.25 NULL TODAY ADD 10.25	PROGRAM : ORD COM1: CON COM1:
1	MOM	Н	10/31	10/31	\$380.00	30	700A-900A	38 A 7
DAYS : TOTL:	WEEK : D/	:SPTS:	: END : DATE	: START	RATE	LGTH : SEC	TIME PERIOD :	: LINE#:REP :CD:

SVC- NONE DEMOS- RA35+*

ESTIMATED SHARES

P-CLASS, PLAN, SECT

Q-PAID PGM

R-RATE

S-SPOTS PER WEEK

T-TIME DATES

X-LATE Y-DAYS Z-COMMENTS

MOD CODE A-ADD

B-BUY TYPE

C-CANCELLED

DE-DELETE

王—王甲甲

L-LENGTH

M-MAKEGOOD

N-PROGRAM NAME

*-MULTIPIF

CONTRACT



KPLC-TV Lake Charles Send all correspondence to: 320 Division Street Lake Charles, LA 70601 (337) 439-9071

www.kplctv.com

And:

Smart Media Group, LLC 1427 Leslie Avenue Alexandria, VA 22301

			2000	
	Contract / Re	evision	Alt Order	#
	POL5798	1	0842579	8
Product	Sin			
KENNEDY FOR SENA	TE			
Contract Dates	Estimate #			
10/25/16 - 10/31/16	C25C31			
Advertiser			Original Date	e / Revision
POL/Kennedy, John/F	R/US Senate/Lou	isiana	10/24/16	/ 10/26/16
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broad	cast	Cash
	Property	Accou	nt Executive	Sales Office
	KPLC	Matthe	ew Wurm	HRP-Washingt
	Special Hand	ling		
	Demographic		The state of the s	
	Households			
	Agy Code		iser Code	Product 1/2
	1046	KENN		ORDR

Agency Ref

Advertiser Ref

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate Rtn	Type Spots	Amount
1 KPLC 10/28/16 10/28/16 7News Nightcast <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	10:00 PM-10:35 PN <u>Rate</u> \$1,010.00	:30	NM 1	\$1,010.00
2 KPLC 10/28/16 10/28/16 Today Show III Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/161 1	10:00 AM-11:00 AN <u>Rate</u> \$40.00	:30	NM 1	\$40.00
3 KPLC 10/28/16 10/28/16 Days of Our Lives <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	12:30 PM-1:30 PM <u>Rate</u> \$100.00	:30	NM 1	\$100.00
4 KPLC 10/28/16 10/28/16 7News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	12:00 PM-12:30 PN <u>Rate</u> \$330.00	:30	NM 1	\$330.00
5 KPLC 10/28/16 10/28/16 Today Show II Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/161 1	9:00 AM-10:00 AM <u>Rate</u> \$65.00	:30	NM 1	\$65.00
6 KPLC 10/31/16 10/31/16 Today Show III Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 1 1	10:00 AM-11:00 AN <u>Rate</u> \$40.00	:30	NM 1	\$40.00
7 KPLC 10/31/16 10/31/16 Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 1 1	12:30 PM-1:30 PM <u>Rate</u> \$100.00	:30	NM 1	\$100.00
8 KPLC 10/31/16 10/31/16 7News at Noon Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 1 1	12:00 PM-12:30 PN <u>Rate</u> \$330.00	:30	NM 1	\$330.00
9 KPLC 10/31/16 10/31/16 7News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 1 1	12:00 PM-12:30 PN Rate \$330.00	:30	NM 1	\$330.00
10 KPLC 10/31/16 10/31/16 Monday Prime Other Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 1 1	7:00 PM-9:00 PM <u>Rate</u> \$1,300.00	:30	NM 1	\$1,300.00

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www.kplctv.com

Contract / Revision Alt Order # POL5798 / 08425798

Contract Dates Product Estimate # 10/25/16 - 10/31/16 KENNEDY FOR SENAT C25C31

Advertiser Original Date / Revision POL/Kennedy, John/R/US 10/24/16 / 10/26/16

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Rtn Type	Spots	Amount
D 11 KPLC 10/31/16 10/31/16 Today Show II	9:00 AM-10:00 AM	:30	NM	0	\$0.00
	10:35 PM-12:00 XN	:30	NM	1	\$70.00
Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 1- 1	Rate \$70.00				Ų/ 0.00
13 KPLC 10/29/16 10/29/16 NBC Saturday Today Show 7 Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$50.00
Week: 10/24/16 10/30/161- 1	\$50.00				
14 KPLC 10/29/16 10/29/16 NBC Saturday Today Show 7	7:00 AM-9:00 AM	:30	NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161- 1	Rate				ψ30.00
	\$50.00				
D 40 MDIO 1000MD	7:00 AM-8:00 AM	:30	NM	0	\$0.00
	7:00 AM-8:00 AM	:30	NM.	0	\$0.00
	2:30 PM-1:30 PM	:30	NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	<u>Rate</u> \$100.00				
	2:00 PM-12:30 PM				
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$330.00
Week: 10/24/16 10/30/161 1	\$330.00				
	:00 PM-6:30 PM	:30	NM	1	\$1,010.00
Start Date End Date Weekdays Spots/Week	Rate				Ψ1,010.00
	\$1,010.00				
04 1/01 0 40100111	:00 AM-10:00 AM	:30	NM	0	\$0.00
	0:00 AM-11:00 AN	:30	NM	1	\$40.00
Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 -1 1	<u>Rate</u> \$40.00				
22 KPLC 10/25/16 10/25/16 Days of Our Lives 12	2:30 PM-1:30 PM	:30	NM	4	#400 00
Start Date	Rate	.50	NIVI	1	\$100.00
Week: 10/24/16 10/30/16 -1 1	\$100.00				
	2:00 PM-12:30 PN	:30	NM	1	\$330.00
Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 -1 1	<u>Rate</u> \$330.00				
04 1/010 1010-111					
Start Date End Date Weekdays Spots/Week	:00 AM-9:00 AM Rate	:30	NM	1	\$380.00
Week: 10/24/16 10/30/16 -1 1	\$380.00				
D 25 KPLC 10/25/16 10/25/16 Today Show II 9:	:00 AM-10:00 AM	:30	NM	0	\$0.00
26 KPLC 10/26/16 10/26/16 Today Show III 10	0:00 AM-11:00 AN	:30	NM	1	
Start Date End Date Weekdays Spots/Week	Rate		1414		\$40.00
Week: 10/24/16 10/30/161 1	\$40.00				
27 KPLC 10/26/16 10/26/16 Days of Our Lives 12 Start Date End Date Weekdays Spots/Week	2:30 PM-1:30 PM	:30	NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	Rate \$100.00		1		
20 1/21 0 40/201/2 10/201/2	2:00 PM-12:30 PN	-20		200	2002200 0000
Start Date End Date Weekdays Spots/Week	Rate	:30	NM .	1	\$330.00
Week: 10/24/16 10/30/161 1	\$330.00				
D 29 KPLC 10/26/16 10/26/16 Today Show II 9:0	00 AM-10:00 AM	:30	NM	0	\$0.00
N 30 KPLC 10/28/16 10/28/16 SYN M-F 3-4p 3-4	4p	:30	NM	1	\$50.00
Start Date End Date Weekdays Spots/Week	Rate	48(30-30)			Ψ50.00

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www.kplctv.com

Contract / Revision Alt Order # POL5798 08425798

Contract Dates Product Estimate # 10/25/16 - 10/31/16 KENNEDY FOR SENAT C25C31

Advertiser Original Date / Revision POL/Kennedy, John/R/US 10/24/16 / 10/26/16

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate Rtn	Type	Spots	Amount
Week: 10/24/16 End Date Weekdays Spots/Week	<u>Rate</u> \$50.00		1	Ороло	Amount
N 31 KPLC 10/28/16 10/28/16 7News Sunrise Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16F 1	530-7am <u>Rate</u> \$430.00	:30	NM	1	\$430.00
N 32 KPLC 10/28/16 10/28/16 7News at Six Start Date	559-630pm <u>Rate</u> \$405.00	:30	NM	1	\$405.00
N 33 KPLC 10/28/16 10/28/16 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16F 1	7-9am <u>Rate</u> \$380.00	:30	NM	1	\$380.00
N 34 KPLC 10/28/16 10/28/16 Today Show II Start Date	9-10am <u>Rate</u> \$65.00	:30	NM	1	\$65.00
N 35 KPLC 10/31/16 10/31/16 SYN M-F 3-4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 M 1	3-4p <u>Rate</u> \$50.00	:30	NM	1	\$50.00
N 36 KPLC 10/31/16 10/31/16 7News Sunrise Start Date	530-7am <u>Rate</u> \$430.00	:30	NM	1	\$430.00
N 37 KPLC 10/31/16 10/31/16 7News at Six <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 M 1	559-630pm <u>Rate</u> \$405.00	:30	NM	1	\$405.00
Week: 10/31/16 11/06/16 M 1	7-9am <u>Rate</u> \$380.00	:30	NM	1	\$380.00
N 39 KPLC 10/27/16 10/27/16 SYN M-F 3-4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16T 1	3-4p <u>Rate</u> \$50.00	:30	NM	1	\$50.00
N 40 KPLC 10/27/16 10/28/16 Today Show III Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16TF 1	10-11am <u>Rate</u> \$120.00	:30	NM	1	\$120.00
N 41 KPLC 10/27/16 10/28/16 RI M-F 130-2p Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16TF 1	130-2p <u>Rate</u> \$35.00	:30	NM	1	\$35.00
N 42 KPLC 10/27/16 10/28/16 NET Late Night Start Date	various Rate \$10.00	:30	NM	1	\$10.00
N 43 KPLC 10/27/16 10/31/16 RI M-F 130-2p Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16TF 2 Week: 10/31/16 11/06/16 M 1	130-2p <u>Rate</u> \$35.00 \$35.00	:30	NM	3	\$105.00
N 44 KPLC 10/30/16 10/30/16 Late News Following NFL Start Date	1015-1045p <u>Rate</u> \$280.00	:30	NM	1	\$280.00
N 45 KPLC 10/30/16 10/30/16 NBC Sunday Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16S 1	7-8am <u>Rate</u> \$150.00	:30	NM	1	\$150.00

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Alt Order #



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www.kplctv.com

	POL5798 /	08425798	
Contract Dates	Product	Estimate #	
10/25/16 - 10/31/16	KENNEDY FOR SEN	IAT C25C31	

Advertiser Original Date / Revision POL/Kennedy, John/R/US 10/24/16 / 10/26/16

Contract / Revision

	ate End Date		Start/End Time	Days Leng	Spots/ th Week	Rate Rtn Type	Spots	Amount
		eekdays Spots/We	<u>eek Rate</u>					
Week: 10/24/16	End Date We 10/30/16	7News First Sunrise eekdays Spots/We -TF 1 1	430-5am eek Rate \$20.00 \$20.00	:	30	NM	2	\$40.00
Week: 10/24/16	End Date We	NET Late Night eekdays Spots/We -TF 1 0	various <u>eek Rate</u> \$10.00 \$0.00	:	30	NM	1	\$10.00
				Totals	0.00		44	\$9,970.00
Time Period	# of Spot	s Gross Amount	Agency Comm.	Net Amount				
09/26/16 -10/30/16	3:	3 \$6,550.00	(\$982.50)	\$5,567.50				
10/31/16 -10/31/16	1	1 \$3,420.00	(\$513.00)	\$2,907.00				
Totals	44	\$9,970.00	(\$1,495.50)	\$8,474.50				

Signature:		Date:	
	9 Part 1 P		

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